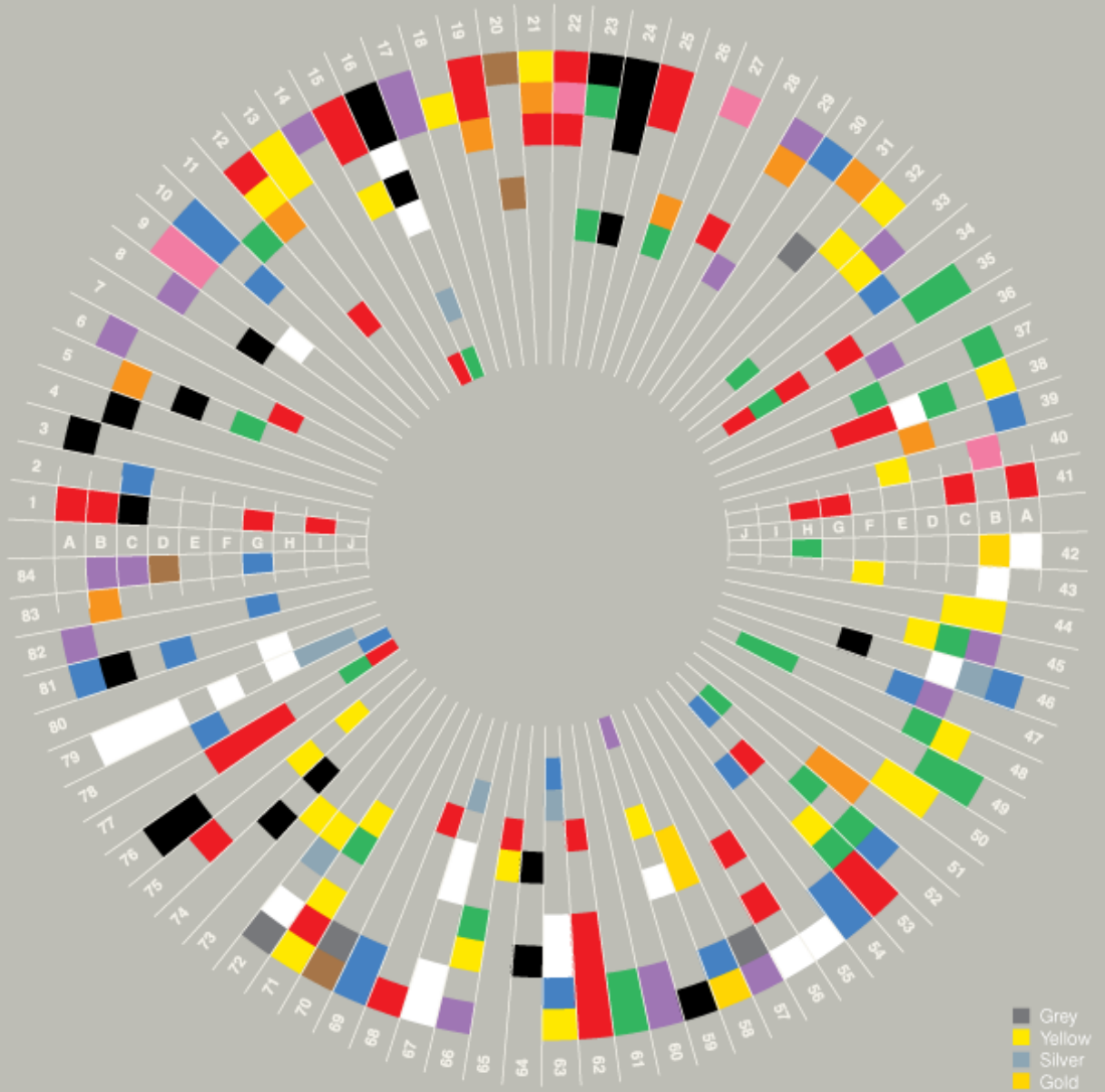


# Colours In Cultures



A	Western / American	F	Asian
B	Japanese	G	Eastern European
C	Hindu	H	Muslim
D	Native American	I	African
E	Chinese	J	South American

1	Anger	43	Holiness
2	Art / Creativity	44	Illness
3	Authority	45	Insight
4	Bad Luck	46	Intelligence
5	Balance	47	Intuition
6	Beauty	48	Religion
7	Calm	49	Jealousy
8	Celebration	50	Joy
9	Children	51	Learning
10	Cold	52	Life
11	Compassion	53	Love
12	Courage	54	Loyalty
13	Cowardice	55	Luxury
14	Cruelty	56	Marriage
15	Danger	57	Modesty
16	Death	58	Money
17	Decadence	59	Mourning
18	Deceit	60	Mystery
19	Desire	61	Nature
20	Earthy	62	Passion
21	Energy	63	Peace
22	Erotic	64	Penance
23	Eternity	65	Power
24	Evil	66	Personal power
25	Excitement	67	Purity
26	Family	68	Radicalism
27	Femininity	69	Rational
28	Fertility	70	Reliable
29	Flamboyance	71	Repels Evil
30	Freedom	72	Respect
31	Friendly	73	Royalty
32	Fun	74	Self-cultivation
33	God	75	Strength
34	Gods	76	Style
35	Good Luck	77	Success
36	Gratitude	78	Trouble
37	Growth	79	Truce
38	Happiness	80	Trust
39	Healing	81	Unhappiness
40	Healthy	82	Virtue
41	Heat	83	Warmth
42	Heaven	84	Wisdom

David McCandless & AlwaysWithHonor.com // v1.0 // Apr 09 // InformationIsBeautiful.net

source: Pantone, ColorMatters & web sources

Fonte: <http://www.dr4ward.com/dr4ward/2013/04/how-does-the-meaning-of-color-vary-by-culture-infographic.html>