

## **Top 10 Tools for Youtubers:**

### **1) Video Camera**

Canon 80d. This is probably the #1 recommended camera for someone looking to be serious about their YouTube channel. Canon's 80D is a great option for all YouTubers who are looking to start on a solid foot with excellent quality. The newer 80D version has a new headphone jack, faster autofocus, time-lapse mode and lots more. It is the go-to camera for YouTubers.

### **2) Vlogging Camera**

Sony A5100 This camera is great for beauty because of the mirrored flip up screen. Another great feature is that the camera comes with WiFi so it is easy to take photos and video and send it to your devices. The camera also has a great face perfecting feature that makes your skin look airbrushed. One con is that it lacks an external microphone input. The sound quality is decent, so it's not a huge issue. However, for the price, the overall camera quality and ease of use is great.

### **3) Ring Light**

Diva Ring Light With Stand: A ring light is definitely important when you are doing any kind of facial close up or beauty video. I would put it more in the splurge category because you can still get a beautiful effect with soft boxes or natural light, however if makeup tutorials or anything close up is going to be a consistent focus to your channel, a ring light is a must-have.

### **4) Soft Boxes**

Soft boxes create an absolutely beautiful ambience for not a lot of money. If you are looking for an inexpensive way to upgrade the look of your videos, soft boxes is your answer. This set on Amazon is \$60 and works great.

### **5) External Microphone**

Rode VMGO video mic go lightweight on-camera microphone: This \$90 external mic will add amazing sound quality to your videos.

### **6) Voice-over Microphone**

This \$65 Audio Technica ATR2100 microphone is the one that I use to record my podcasts. It is a great tool to help you with voice over for your videos.

## 7) External Hard Drive

If you are creating a lot of video, an external hard drive is a must-have! Not only will it provide you a backup in case something happens to your computer, it frees your computer of space, making it go faster which is crucial for a smooth editing process. This \$180 LaCie Rugged Thunderbolt 2TB is the one I use and highly recommend.

## 8) Gorilla Pod Tripod

This nifty \$40 tripod can be contorted into different angles and shapes. It's super helpful for camera stabilization while you are vlogging and taking selfies.

## 9) Camera Remote

This is a super inexpensive tool to help with your productivity while filming. A camera remote makes it much easier to control your camera while filming so you don't have to keep getting up and turning it on and off and possibly losing your position or messing with the camera. It's a must have!

## 10) TubeBuddy

TubeBuddy is the first tool I recommend for anyone who has a YouTube channel. You can use the free version and get a lot out of it, but I highly recommend the Pro version (less than \$10 a month) to really benefit from the SEO tools. You would be crazy not to use this!



Author: Erika Vieira

Marketing and sales expert Erika Vieira is the host and producer of the #1 influencer strategy podcast, Beauty and the Vlog. The podcast, with over 100 episodes and hundreds of thousands of downloads is dedicated to content creators who are looking to start, improve and grow their unique influence online. Erika works with influencers on personal branding, content improvement and defining a niche via customized strategy sessions, channel critiques and business support. She also loves makeup, beauty and her family and believes anyone who has the drive and passion can find success online. Feel free to send her a message [here](https://www.instagram.com/erikavieira).

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